



Vigeo Eiris Awards Europcar Mobility Group a Score of 61/100 for its "Advanced" ESG Performance ; Representing an Increase of 15 Points.

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Europcar Mobility Group (Paris:EUCAR) :

Vigeo Eiris – a global leader in Environmental, Social and Governance (ESG) research, benchmarks, data and assessments - has awarded a score of 61/100 to Europcar Mobility Group, raising the Group to the "Advanced" level for its Environmental, Social and Governance performance. This represents an increase of 15 points compared to the previous rating (from 46/100 to 61/100).

This score rewards the Group's efforts in corporate social and environmental responsibility since the launch of its CSR policy and its "Commit Together" program in 2017.

Among the flagship initiatives that have been valued by Vigeo Eiris:

- The Group's continuous efforts to offer to its customers a "CO2 light" fleet equipped with the latest and cleanest motorizations

(Graphic: Business Wire)

provided by manufacturers¹, and to gradually increase the share of electric, hybrid and natural gas (NGV) vehicles in its fleet in the coming years.

- A range of hourly, daily, weekly or longer-term mobility offers, from car rental to car-sharing, offering as many alternatives to owning an individual vehicle, with a view to favor a responsible and sustainable mobility.

- A responsible management of resources (water, energy...), with 8 country subsidiaries certified ISO 14001 and 3 head offices supplied with electricity from renewable sources.

Regarding governance, human resources management and customer relationship management, the evaluation conducted by Vigeo Eiris highlighted:

- A set of solid fundamentals supporting the way the Group operates (e.g., "Code of Ethics and Commitments", Diversity Charter, commitment to the UN Global Compact initiative).

- A special attention paid to gender equity in a historically very male sector (e.g., 46% of women in the Group, 40% of women managers, creation in 2019 of the "Women in Mobility" women's network).

- Customer relations being stepped up, with the creation of a Customer Engagement Department, which has led a vast customer-focused approach involving a hundred employees and a complete overhaul of Customer Relations processes, enabling a significant increase in the NPS (+8 points between 2017 and 2019).

Olivier Baldassari, Group Chief Countries and Operations Officer, member of the Management Board, comments: "This new rating clearly rewards our CSR efforts and of course, encourages us to continue them. Our ambition in terms of climate change is to significantly reduce our CO2 emissions by 2030 through our "ONE Sustainable Fleet" program, while continuing to deploy our vision of a shared and inclusive mobility through the launch of new services and offers. This is fully in line with our CONNECT transformation plan, which aims to reorganise our Group around the new needs and expectations of our customers: in particular, the need for security and flexibility, and expectations of more responsible and environmentally friendly mobility modes".

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About Vigeo Eiris

Vigeo Eiris is a world leader in the field of ESG assessments, data, research, benchmarking and analysis. Through our extensive proprietary database, we provide market players with the ESG information they need to manage risk and better understand and address their social and environmental impact. Since 2019, Vigeo Eiris has been a subsidiary of Moody's Corporation.

Vigeo Eiris has received ISO 9001:2015 quality certification for its processes relating to methodology, valuations, sales and delivery of its data to all types of investors and issuers. Vigeo Eiris as a Climate Bond Initiative Verifier provides, among other things, independent opinions on compliance with CBI standards.

With a team of nearly 300 experts of 30 different nationalities, Vigeo Eiris is present in Paris, London, Brussels, Casablanca, Hong Kong, Milan, New York, Rabat and Santiago. The Vigeo Eiris global network, made up of 4 exclusive research partners, is present in Brazil, Germany, Israel and Japan.

For more information: vigeo-eiris.com – Follow us on [Twitter](#) & [LinkedIn](#)

About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris. The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering attractive alternatives to vehicle ownership, with a wide range of mobility-related services and solutions: car rental and light commercial vehicle rental, chauffeur services, car-sharing and private hire vehicle (PHV – rental to "Uber like" chauffeurs).

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through a diversified portfolio of brands meeting every customer specific needs and use cases, be it for 1 hour, 1 day, 1 week or longer ; its 4 major brands being: Europcar® - the European leader of car rental and light commercial vehicle rental, Goldcar® - the low-cost car-rental Leader in Europe, InterRent® – 'mid-tier' car rental and Ubeeqo® – one of the European leaders of round- trip car-sharing (BtoB, BtoC). Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in over 140 countries (including wholly owned subsidiaries – 18 in Europe, 1 in the USA, 2 in Australia and New Zealand – completed by franchises and partners).

Further details on our website: www.europcar-mobility-group.com

¹ average vehicle renewal cycle: 9,7 months, average CO2 emission level: 125g / km (2019 datas – Universal Registration Document)

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